

Website Privacy Policy: Version 1. Effective 01.09.2026.

This policy explains how Sixty Learn Ltd uses personal data collected through www.sixtylearn.com (our “website”), and the rights you have over it.

1. Who we are

Sixty Learn Ltd, trading as Sixty (“Sixty”, “we”, “us”), is registered in England and Wales under company number 13880720. Our registered office is 20 Commerce Road, Lynch Wood, Peterborough, PE2 6LR. We are the controller of personal data collected through our website and are registered with the Information Commissioner’s Office (ICO) under number ZB550017.

You can contact us about this policy or your data at hello@sixtylearn.com, or by post at Sixty Learn Ltd, 20 Commerce Road, Lynch Wood, Peterborough, PE2 6LR.

2. What this policy covers

This policy covers visitors to our website, people who contact us or book a demo, and business contacts we deal with. It does not cover personal data you give us when you use our learning platform. If you have an account on the Sixty platform (app.sixtylearn.com), please read the privacy notice on its sign-in page.

Our website is aimed at businesses, schools and education providers, and our contact form is for adults. If you are under 18 and want to ask us something, please ask a parent, carer or teacher to contact us for you.

3. The personal data we collect

- **Enquiry form:** first name, last name, work email, company, the area you are interested in, and anything you write in your message.
- **Demo bookings:** your name, email address and any details you enter when booking a demo through Microsoft Bookings.
- **Correspondence:** emails, call notes and other communications with us.
- **Technical data:** your IP address, browser and device type, and the pages you request, which our servers and security tools record automatically. We also use two essential cookies (see our Cookie Policy).

We do not ask for special category data (such as health or ethnicity) through our website. Please do not include it in your messages.

We use Google Search Console to see how our website appears in Google Search results. It reports on Google’s own search data and does not place anything on your device.

4. How we use your data and our lawful bases

Purpose	Data used	Lawful basis (UK GDPR)
Reply to enquiries and arrange demos	Name, email, company, message	Legitimate interests (responding to prospective customers), or steps you ask us to take before a contract
Run and secure our website, and protect our form from spam and bots	Technical data	Legitimate interests (keeping our site working and secure)

Purpose	Data used	Lawful basis (UK GDPR)
Send you information about our services	Name, work email, company	Legitimate interests (business-to-business marketing); you can opt out at any time
Meet legal and regulatory duties	Any relevant data	Legal obligation
Establish, exercise or defend legal claims	Any relevant data	Legitimate interests

Where we rely on legitimate interests, we have weighed them against your rights, and you can object (see section 9).

5. Who we share data with

We do not sell personal data. We share it only with:

- service providers who help us run our business, such as website hosting and Microsoft 365 (email and meetings), each under a contract that limits how they use your data;
- Cloudflare, whose Turnstile tool checks that form submissions come from a real person. When you load a page with a form, your browser connects to Cloudflare, which may receive your IP address and browser characteristics. Turnstile does not set cookies, and Cloudflare handles this data under its own privacy policy;
- our professional advisers, insurers and auditors;
- regulators, law enforcement or courts where the law requires it; and
- a buyer or investor, and their advisers, if we sell, restructure or raise investment in all or part of the business. We would tell you if your data became subject to a different notice.

6. Transfers outside the UK

Some of our providers, including Cloudflare, are based or process data outside the UK. Where that happens we make sure one of the following applies: the destination is covered by UK adequacy regulations (including the UK–US Data Bridge for certified US companies), or we have put the ICO's International Data Transfer Agreement or Addendum in place with the provider.

7. How long we keep your data

Data	How long
Enquiries and demo requests that do not become a customer	24 months after our last contact with you
Customer contact details	For the length of the relationship, then 6 years for contract and tax records
Marketing contact details	Until you opt out, or we have had no engagement for 24 months
Server and security logs	12 months

We then delete or anonymise the data.

8. Security

We use appropriate technical and organisational measures to protect personal data, including access controls, encryption in transit and staff training. No online service is completely secure, so please take care over what you send us.

9. Your rights

Under UK data protection law you have the right to:

- be told how your data is used and ask for a copy of it;
- have inaccurate data corrected;
- have your data erased in certain circumstances;
- restrict how we use your data in certain circumstances;
- receive data you gave us in a portable format, where we use it on the basis of consent or contract;
- object to our use of your data based on legitimate interests, and object to direct marketing at any time (this right is absolute);
- withdraw consent where we rely on it.

We do not make decisions about you based solely on automated processing.

To use any of these rights, email hello@sixtylearn.com. We will normally respond within one month, may need to verify your identity, and will not charge a fee unless a request is clearly unfounded or excessive.

10. Complaints

Please contact us first so we can try to put things right. You also have the right to complain to the ICO at ico.org.uk or on 0303 123 1113.

11. Links to other sites

Our website links to third-party sites, including Microsoft Bookings if you book a demo. Those sites have their own privacy notices, which we do not control.

12. Changes to this policy

We may update this policy from time to time. The latest version is always on this page, with the date at the top. If we make a material change, we will take reasonable steps to tell you.